

**MARTINIQUE, BONJOUR!**  
**A New and Exciting French Immersion Program**

(FORT-DE-FRANCE, Martinique) – A new French immersion program in cooperation with the Martinique tourism authorities (Martinique Tourist Office, Regional Agency for Tourism Development) and the Martinique Chamber of Commerce and Industry is scheduled to start in January 2000 offering a new and exciting way to learn French year-round, while immersed in the Caribbean culture of the island of Martinique.

Americans can truly enjoy learning French in Martinique. For beginners or for those who have an advanced knowledge of the language, the Martinique Chamber of Commerce (CCIM) is offering courses designed for anyone wishing to learn French as a second language or to improve French skills.

The program, entitled “Martinique Bonjour,” is operated by the Chamber of Commerce (CCIM Formation), in its new building located in Lamentin in the outskirts of Fort-de-France. The school has modern facilities and offers innovative materials, a multimedia resource center, and videotapes as well as dynamic teachers. The emphasis is on speaking and listening skills.

The teaching staff is composed of five bilingual and trilingual teachers experienced in French as a foreign language, and the courses are intensive, focusing on individualized training and conversation. Students are encouraged to keep in touch via the Internet upon their return to the U.S.

Per person rates for packages including one-week classes, accommodations and excursions throughout the island are from \$1,229 to \$1,403, double occupancy; \$1,529 to \$1,709, single occupancy.

As in 1999, the program is sponsored by the Martinique Promotion Bureau, and is being represented in the U.S. by EMI International, from which additional information and registration applications are available at P.O.Box 640713, Oakland Gardens, NY 11364-0713, Tel: (718) 631-0096, Fax: (718) 631-0316. Email: [mgiamma@prodigy.net](mailto:mgiamma@prodigy.net)

For information and free brochures on Martinique, call (800) 391-4909 or contact the Martinique Promotion Bureau, 444 Madison Avenue, New York, NY 10022. Fax. (212) 838-7855. Email: [Martinique@nyo.com](mailto:Martinique@nyo.com)

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