

**FOR IMMEDIATE RELEASE**

# **MARTINIQUE WELCOMES ITS FIRST HOSTEL**

## **New Centre International de Séjour makes it easy to enjoy Martinique on a budget**

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**NEW YORK, NY** – October 21, 2008 – Martinique's budget accommodations have expanded with the opening of the new Centre International de Séjour, the island's first-ever hostel. Located in Etang Z'Abricots on the outskirts of the capital city of Fort-de-France just 10 km from Aimé Césaire International Airport, the five-story facility opened in June 2008 with 65 rooms (130 beds). Six specially equipped wheelchair accessible rooms are also available for disabled visitors. Rates for private rooms start at just 75 EUR per room, per night.

All rooms are equipped with private baths, satellite TV, telephones and Wifi Internet connectivity. Guests staying on the fourth and fifth floors also enjoy sweeping views of Fort-de-France and its beautiful bay, while everyone enjoys free daily breakfast, free parking, luggage storage, daily linen service, use of on-site meeting rooms and 24-hour security.

For dining, the Centre International de Séjour Martinique offers guests restaurant-quality cuisine and service at reasonable prices. The on-site restaurant offers a wide range of menu options, including Creole, French and international dishes, and can accommodate 250 people. An on-site bar is open daily from 9:30 a.m. to 9:30 p.m.

Muriel Wiltord, director Americas for the Martinique Promotion Bureau /CMT USA, commented on the new hostel, saying: "Though much more common in Europe, hostels are increasingly spreading throughout the Caribbean. The opening of the Centre International de Séjour is particularly great news for young and young at heart travelers seeking safe, clean and affordable accommodations that allow for a profound local experience."

The Centre International de Séjour is administered by the Association of Popular Education of Saint Therese. The facility was built at a cost of 8 million EUR with support provided by the Martinique Regional Council, Martinique General Council, La Communauté d'Agglomération du Centre de la Martinique (CACEM), the City of Fort-de-France and Credit Agricole.

For reservations and more information, call the Centre International de Séjour Martinique Tel: 011-596-390-909; Email: [info@cis-martinique.com](mailto:info@cis-martinique.com); or visit [www.cis-martinique.com](http://www.cis-martinique.com).

### **About Martinique** ([www.martinique.org](http://www.martinique.org))

The Caribbean island with French flair, The Isle of Flowers, The Rum Capital of the World, The Isle of the Famed Poet (Aimé Césaire) – by any one of its many names Martinique remains one of the most alluring and enchanting destinations in the world; as unforgettable as a summer romance or a first kiss. Martinique is an overseas region of France, and in keeping with its traditions, this vibrant island stirs the passions with awe-inspiring natural beauty, a rich cultural history, distinctive culinary delights, warm smiles and so much more. Napoleon's bride, Empress Josephine, was born and raised here. The Pompeii of the Caribbean, St. Pierre, is found here. The finest French products, from Chanel fashions to Limoges porcelain, are readily available here. La Route des Rhums, a tour of the world's finest rum distilleries based on France's famed Route des Vins, is offered here. A special place, to be sure, with so much to offer – Martinique c'est magnifique!

For more information on Martinique, contact the Martinique Promotion Bureau /CMT USA, 825 Third Avenue, 29th Floor, New York, NY 10022 – Tel: 212 838 6887 - Fax: 212 838 7855 – Email: [info@martinique.org](mailto:info@martinique.org) – Web site: [www.martinique.org](http://www.martinique.org).

