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MARTINIQUE PROMOTION BUREAU/CMT USA MOVES TO NEW NYC HEADQUARTERS New address: 825 Third Avenue, 29th Floor, New York, NY 10022; Telephone & fax numbers remain unchanged

NEW YORK, NY - October 3rd, 2007

The Martinique Promotion Bureau (www.martinique.org) has officially relocated its North American headquarters to new offices in mid-town Manhattan. Despite the new address, previous Martinique Promotion Bureau telephone and fax numbers remain the same. Updated contact information is as follows:

Martinique Promotion Bureau/CMT USA
825 Third Avenue, 29th Floor
New York, NY 10022
Tel: (212) 838 6887
Fax: (212) 838 7855
Email: info@martinique.org
Web site: www.martinique.org

The mission of the Martinique Promotion Bureau/CMT USA is to bolster visitor arrivals to the island emanating from the U.S., Central/South America and other Caribbean islands. The office is headed by Muriel Wiltord, who together with her team of professional staff, all of whom hail from Martinique, works closely with travel agents, tour operators, airlines, hotel companies, cruise lines and other segments of the travel trade to continually improve Martinique's tourism product, as well as facilitate travel to the island.

Visitor arrivals to Martinique have increased in each of the past five years, with a record 502,000 travelers choosing the island for their vacations in 2006.

For more information on Martinique, contact the Martinique Promotion Bureau /CMT USA, 825 Third Avenue, 29th Floor, New York, NY 10022 - Tel: (212) 838 6887 - Fax: (212) 838 7855 - Email: info@martinique.org - Web site: www.martinique.org.