



For immediate release

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## LIVING WELL IN MARTINIQUE!

### NEW CHOICE OF ACCOMODATION, FROM LUXURY GUESTHOUSE TO ALL-INCLUSIVE RESORTS

Did you stay in Martinique lately? Your choice of accommodation now also includes 3-star all-inclusive properties: **Baie du Galion hotel** and **Diamond Rock hotel** and a brand new deluxe **Villa Coloniale** guesthouse, Caribbean style.

➤ **Villa Coloniale**, located in the outskirts of Fort de France, is an upscale guesthouse that offers you a distinguished service in a quiet and peaceful setting.

10 minutes from the airport, this perfect retreat features three large bedrooms named after fruits and spices from the island: *Carambole, Cannelle et Sapotille*.

All rooms are equipped with locally carved furniture, king or queen size beds, cozy seating area, fridge, music equipment, flat screen TV with DVD player and access to satellite TV that includes CNN. Internet access from your own room is also available.

Open your windows and you will see Fort de France bay or the lush, mountainous side of Carbet Pitons.

The elegant living room is equipped with a billiard and offer a choice of books, DVD's and CD's, from jazz to zouk, Martinique favorite music. Meals are taken outside on the large terrace, facing the swimming pool.

La Villa Coloniale à la carte service begins right at the Lamentin international airport upon arrival, with a personalized welcome and a transfer to the guesthouse. No need to carry your own bath towels, toothbrush and toothpaste, slippers or bathrobe they are all provided.

Need some pampering? A beautician offers her services on appointment right here at la Villa Coloniale!

Daily rates per room for 2004 and 2005 are from 122 euros to 178 euros

For reservations and more information you may contact Sandrine Ouriet, General Manager – Tel: 011(596) 596 50 93 90 – Fax: 011(596) 596 77 43 21

Email: [alavillacoloniale@wanadoo.fr](mailto:alavillacoloniale@wanadoo.fr). – Website: [www.villa-coloniale.com](http://www.villa-coloniale.com)

➤ **3-star Baie du Galion Resort** Located on the Caravelle peninsula, on the North Eastern coast, the Baie du Galion Resort is on top of a hill facing the Atlantic Ocean. Right below is the picturesque fishing village of Tartane. All 178 rooms have a large balcony (some include kitchenette) and offer twin or double beds. Three rooms are specially equipped for the disabled.

This all inclusive property is part of the Karibea hotels chain and features two restaurants:

*Le Surcouf*, for breakfast, lunch and dinner, buffet style and *le Pavillon* for a service à la carte advanced reservations requested. Your all inclusive package will include all meals, soft drinks and hotel's wine selection, afternoon snacks and entertainment.

High season double occupancy rates range from 113 euros per night in standard room with kitchenette to 251 euros for a superior room with sea view.

Low season double occupancy rates range from 78 euros to 180 euros

For more information you may visit: [www.karibea.com](http://www.karibea.com)

or email at [baiedugalion-goellette@baiedugalionresort.com](mailto:baiedugalion-goellette@baiedugalionresort.com)

Tel: 011(596) 596 58 65 30 – Fax: 011 (596) 596 58 25 76

➤ **3-star Diamond Rock hotel** (formerly Novotel Diamant) This all-inclusive resort is located in the south of Martinique, famous for its white sand beaches. The hotel has been named after the Diamond Rock, a formation that extends 600 feet above the sea across le Diamant waterfront. It is settled facing two lovely beaches. Most water sports activities (windsurfing, kayak, pedal boats...) are also offered, free of charge.

All recently renovated 181 spacious rooms are equipped with a balcony, satellite TV, a personal safe and hair dryer.

Both restaurant “*Les Alizes*” and *Le Flamboyant*” propose daily buffet style lunch and dinner but also à la carte dinner suggestions.

All-inclusive daily rates per person range from 70 euros in low season to 157 euros in high season.

A special discount of 40 % is offered to honeymooners on the second person package

These new all inclusive packages are offered by New Frontiers.

For more information and reservations you contact New Frontiers in Martinique at:

Tel: 011(596) 596 70 74 30 – Fax: 011(596) 596 71 71 17 – Email: [mdbontemps@nouvelles-frontieres.fr](mailto:mdbontemps@nouvelles-frontieres.fr)

For more information and a complete press kit about Martinique you may contact the Martinique Promotion Bureau, 444 Madison Avenue, 16<sup>th</sup> floor, New York, NY 10022- Tel (212) 838 68 87 – Fax (212) 838 78 55  
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