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MARTINIQUE LAUNCHES NEW 'SUMMER SPECTACULAR' PROMO OFFERING SPECIAL SAVINGS & AMENITIES FOR TRAVEL JULY 1 TO SEPT. 30

NEW YORK, NY – June 10, 2010 – The Martinique Promotion Bureau/CMT USA announced today the launch of a new *Summer Spectacular* promotion offering special savings and amenities for travel between July 1 and September 30, 2010. Seven of the island's top hotels are featured in the promotion, which rewards guests with a sixth night free, as well as complimentary daily breakfast. Participating hotels and their corresponding booking contacts are as follows:

- La Suite Villa – contact: yanick@la-suite-villa.com
- Hotel Bakoua – contact: sylvie.mirete@accor.com
- Carayou Hotel & Spa – contact: reservation@hotel-carayou.com
- Le Panoramique Hotel – contact: lepanoramichotel@wanadoo.fr
- Plein Soleil Hotel – contact: pleinsoleil1@wanadoo.fr
- La Batelière – contact: reservation@hotelbateliere.com
- Mercure Diamant – contact: sylvie.mirete@accor.com

At La Suite Villa, the savings extend to a *Pay 10-Stay 12* option, affording guests two free nights when booking 12. This offer is valid on travel June 1 to 30 and September 1 to 30.

Added savings are also available at La Batelière through the property's *Pay 4-Stay 5*, *Pay 7-Stay 9*, and *Pay 9-Stay 12* options, all of which are available through October 31, 2010.

About Martinique (www.martinique.org)

The Caribbean island with French flair, The Isle of Flowers, The Rum Capital of the World, The Isle of the Famed Poet (Aimé Césaire) – by any one of its many names Martinique remains one of the most alluring and enchanting destinations in the world; as unforgettable as a summer romance or a first kiss. Named "Best Gourmet Island of the Year" in 2008 and 2009 by *Caribbean World Magazine*, Martinique is an overseas region of France that stirs the passions with distinctive culinary delights, awe-inspiring natural beauty, a rich cultural history, warm smiles and so much more. Napoleon's bride, Empress Josephine, was born and raised here. Majestic Mt. Pelée and The Pompeii of the Caribbean, St. Pierre, is found here. The finest French products, from Chanel fashions to Limoges porcelain, are readily available here. *La Route des Rhums*, a tour of the world's finest rum distilleries based on France's famed *Route des Vins*, is offered here. A special place, to be sure, with so much to offer – Martinique c'est magnifique!



For more information, contact the Martinique Promotion Bureau /CMT USA, 825 Third Ave, 29th Floor, New York, NY 10022 – Tel: 212 838 6887 - Fax: 212 838 7855 – Email: info@martinique.org – Web: www.martinique.org.

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