



For immediate release

Press contact: Muriel Wiltord

Tel. (212) 838 6887

Fax. (212) 838 7855

Email: muriel.wiltord@franceguide.com

As of May 5th, 2005, daily flights from Saint-Lucia (UVF) offer new opportunities for US and Canadian visitors to Martinique. With AIR CARAIBES / TAKE AIR LINES, Martinique is now only a few minutes away.

Travellers from New York, Miami, Atlanta and Toronto are now able to just transit via Saint-Lucia and fly to Martinique, from the same airport, Vieux-Fort/Hewanorra (UVF).

Thanks to **Take Air Lines**, travelling to Martinique from North America will be easier. With two Dorniers 228 and one Caravan 208 and a pair of Embraer 120 due to be added by July 2005 (respectively 19, 9 and 30 seaters), **Take Air Lines** operate under a franchise agreement with **Air Caraïbes**.

Daily flights from Saint-Lucia to Martinique allowing connections with main US cities and TORONTO:

- Daily: **MIAMI** with a connection on AMERICAN AIRLINES
- Saturdays and Sundays: **PHILADELPHIA** with a connection on U.S. AIRWAYS
- Saturdays: **CHARLOTTE** with a connection on U.S. AIRWAYS
- Every day except Wednesday and Thursday: **ATLANTA** with a connection on DELTA
- Saturdays and Sundays: **TORONTO** with a connection on AIR CANADA

Of course, all connections are still offered from the Miami HUB. Available for booking on most GDS, Take Air Lines' code is TX and the public rate varies, according to the season, between 147 euros and 110 euros round trip from St Lucia.

Business agreements are being signed with Air Caraïbes and other US companies for luggage check-in and in the meantime, passengers will be helped by the local airline representative for all transit and check-in requirements. Take Air Lines' officials say that they are willing to wait for passengers whose flight coming from the US is delayed.

The airline is thus diligently seeking business agreements with all major US airlines to be able to offer an even more practical way for passengers to get to Martinique.

For more information on rates and reservations, please visit **Air Caraïbes** or **Take Air Lines'** Web sites at <http://aircaraibes.com> or <http://www.takeairlines.com> or call toll free (877) 772 1005 between 9:00 am and 4:30 pm Monday to Friday. For more information on Martinique, contact the Martinique Promotion Bureau /CMT USA, 444 Madison Avenue, 16th Floor, New York, NY 10022 – Tel: 212 838 7800 ext. 228 Fax: 212 838 7855 – Email: info@martinique.org – Website: www.martinique.org